

IMGL[®]

INTERNATIONAL
MASTERS *of*
GAMING LAW

SPONSORSHIP OPPORTUNITIES

IMGL BIENNIAL CONFERENCES 2026

WASHINGTON DC, USA, 29 APRIL – 1 MAY

PARIS, FRANCE, 23-25 SEPTEMBER



THE WORLD'S LEADING ASSOCIATION OF GAMING LAWYERS

SPONSORSHIP OPPORTUNITIES

IMGL SPRING CONFERENCE 2026

IMGL CONFERENCES: A PLATFORM FOR YOUR FIRM, PRODUCT, TECHNOLOGY, OR SERVICE

Sponsoring an IMGL conference puts your business in great company. For sponsors who come on board early, you can feed your ideas into the planning committee's deliberations. This is an opportunity to help shape the program and suggest speakers you want to hear from.

There is also the option for high-value sponsors to feature in the IMGL Magazine. The magazine is read by over 1000 gaming operators, regulators and lawyers making this a valuable platform in its own right.

We have created the packages in the pages that follow based on the preferences of our previous sponsors. These outline the key benefits conference sponsors receive together with an indication as to the level of financial commitment involved. None of the packages are set in stone, and we would be delighted to work with you to tailor your relationship with IMGL to maximize the benefits to your organization.

IMGL BIENNIAL CONFERENCES

- WASHINGTON DC, 29 APRIL - 1 MAY
- PARIS, FRANCE, 23-25 SEPTEMBER

The International Masters of Gaming Law was founded over 20 years ago and comprises over 300 of the foremost gaming law experts globally. They are at the forefront of developments and trends shaping the future of the gaming industry.

IMGL conferences are the crown jewels of gaming education. Recognized as the World's pre-eminent gaming law events, they are known for providing the Best Gaming Law Content and Best Networking in the Industry. They feature in-depth analysis and practical insights from award-winning gaming lawyers, academics, regulators, and industry executives into the hottest topics and global legal issues.

In 2026, our conferences will be hosted in Washington DC, USA and Paris, France, two superb locations. In addition to great content, these will be unique networking events with receptions and special Gala Dinners held at historic and elegant venues.

To indicate your interest and discuss your involvement please reach out to Brien@IMGL.org



150+ DELEGATES FROM REGULATORS, LAWYERS, OPERATORS, SUPPLIERS & ADVISORS

50+ GAMING LAW EXPERT SPEAKERS, MODERATORS & PANEL PARTICIPANTS



QUALITY CONTENT LEADING THE INDUSTRY IN DETAIL, QUALITY & TIMELINESS

HOST & ENTERTAIN YOUR CLIENTS & GUESTS AT OUR EXCLUSIVE NETWORKING EVENTS



BUILD RELATIONSHIPS EXTEND YOUR SPONSORSHIP PERIOD WITH DEDICATED MESSAGES

EXCLUSIVE ANNUAL SPONSORSHIP OPPORTUNITIES

YOUR OPPORTUNITY FOR YEAR-ROUND RECOGNITION ACROSS IMGL CONFERENCES EVENTS, PUBLICATIONS AND WEBSITE

PLATINUM SPONSOR – \$30,000 (2 AVAILABLE PER YEAR)

SPRING AND FALL IMGL CONFERENCE BENEFITS

- Up to five (5) Memberships from Organization (if already members);
- Six (6) complimentary delegates* AND 2 Golden Tickets**;
- Logo on name-badge lanyards at either the spring or fall conference;
- Reserved table at both Gala Dinner's with logo on RESERVED sign;
- Four (4) guest passes to IMGL Executive Committee hosted private sponsors reception for each conference;
- Advanced access to conference attendee list for marketing meetings;
- Recommended panel topics for 2026 and choice of one (1) speaker from company at each conference;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Standalone conference sponsor marketing banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth;
- Sponsor recognition at conferences and in multiple IMGL marketing messages for conference;
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns.

ADDITIONAL BENEFITS

- One full page advert in each IMGL quarterly publication for year 2026;
- Representative from company to have an interview feature in one edition of IMGL Magazine in 2026 (subject to IMGL editorial standards and policies);
- Reception signage at IMGL's G2E and ICE Receptions and five (5) extra invitations to each;
- Enhanced recognition via photos on IMGL social media & website.

**Has to be affiliated with sponsor*

*** 1 Golden Ticket = value of \$1,300.00. Choice between (1) One additional delegate at one conference; OR (2) Two guest passes for each conference.*

EXCLUSIVE ANNUAL SPONSORSHIP OPPORTUNITIES CONT..

GOLD SPONSOR – \$15,000 (5 AVAILABLE PER YEAR)

SPRING AND FALL IMGL CONFERENCE BENEFITS

- Up to four (4) Memberships from Organization (if already members);
- Three (3) complimentary delegates* AND 1 Golden Tickets**;
- Two (2) guest passes to IMGL Executive Committee hosted private sponsors reception for each conference;
- Advanced access to conference attendee list for marketing meetings;
- Recommended panel topics for 2026 and choice of one (1) speaker from company at each conference;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Standalone conference sponsor marketing banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth;
- Sponsor recognition at conferences and in multiple IMGL marketing messages for conference;
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns.

ADDITIONAL BENEFITS

- Half page advert in each IMGL quarterly publication for year 2026;
- Sponsorship feature/advertorial in one edition of IMGL Magazine in 2026 (subject to IMGL editorial standards and policies);
- Reception signage at IMGL's G2E and ICE Receptions and three (3) extra invitations to each;
- Enhanced recognition via photos on IMGL social media & website.

SILVER SPONSORS - \$7,500 (10 AVAILABLE PER YEAR)

SPRING AND FALL IMGL CONFERENCE BENEFITS

- Up to two (2) Memberships from Organization (if already members);
- Two (2) complimentary delegates* AND 1 Golden Tickets**;
- One (1) guest pass to IMGL Executive Committee hosted private sponsors reception for each conference;
- Advanced access to conference attendee list for marketing meetings;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Logo displayed on sponsor marketing banner at each conference;
- Sponsor marketing materials displayed at conference registration booth;
- Sponsor recognition at conferences and in multiple IMGL marketing messages for conference;
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns.

ADDITIONAL BENEFITS

- Half page advert in three (3) IMGL quarterly publications for year 2026;
- Reception signage at IMGL's G2E and ICE Receptions and two (2) extra invitations to each;
- Enhanced recognition via photos on IMGL social media & website.

ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

- Opening Reception Sponsor (\$2,500)
- Luncheon Sponsor (\$5,000 per luncheon)
- Gala Cocktail Reception Sponsor (\$5,000)
- Gala Dinner Sponsor (\$20,000)
- Wine Sponsor (\$5,000)
- Closing Reception Sponsor (\$2,500)
- Panel Sponsorship (\$2,500 per panel)

CAN'T SEE WHAT YOU'RE LOOKING FOR?

With a broad range of live IMGL events, receptions and masterclasses as well as print, web, email and social channels, there are many ways to access and influence our valuable audience of regulators, in-house counsel, private practice lawyers, suppliers and financiers. We are happy to tailor your marketing partnership with IMGL to ensure you achieve your objectives and your budget. If you have specific ideas for things you would like to do or ways you have tried successfully elsewhere to promote your organization, we would be glad to hear from you. Equally, if you would like help to better exploit the opportunities available with IMGL we can advise and, if required, write winning copy and creative artwork on your behalf.

To discuss these and many other opportunities with IMGL please email IMGL Executive Director Brien Van Dyke at brien@imgl.org. She will be happy to have a no-obligation discussion and to signpost you to information to make your partnership with IMGL the most productive and profitable possible.

IMGL MAGAZINE

IMGL Magazine is the flagship publication from the International Masters of Gaming Law. Launched in March 2021, this quarterly publication is fast establishing a reputation as the leading source of expert information and guidance on gaming law worldwide. It is distributed digitally through IMGL's channels and those of partner organizations reaching an audience running into the thousands worldwide. IMGL's Spring and Autumn conferences are previewed in the magazine providing an additional platform to our Platinum sponsors. Silver level and above sponsors also receive adverts in IMGL Magazine as part of their package.



It is possible to advertise within the pages of IMGL Magazine as a standalone activity. For details including costs, publication dates and artwork requirements, please contact Phil Savage, IMGL Head of Publications at Phil@IMGL.org.



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FIND OUT MORE

To discuss the range of opportunities to use the platform of IMGL events, receptions, publications and digital channels to showcase your firm, product, technology, or service or to enhance your brand promotion, please email brien@imgl.org

