

IMGL[®]

INTERNATIONAL
MASTERS *of*
GAMING LAW

SPONSORSHIP OPPORTUNITIES

IMGL AUTUMN CONFERENCE 2023
ZURICH, SWITZERLAND
6-8 SEPTEMBER



THE WORLD'S LEADING ASSOCIATION OF GAMING LAWYERS



IMGL is widely recognized as the premier leader in gaming law education, featuring the pre-eminent gaming lawyers, regulators, in-house counsel, scholars, and other industry professionals in jurisdictions worldwide. Our mission is to enhance and advance gaming law education around the globe and our conferences are a key part of achieving that aim.

The information on these pages will IMGL Zurich conference can play an effective role in your plans for your organisation's growth and development in 2023



IMGL AUTUMN CONFERENCE ZURICH, 6-8 SEPT, 2023

Our conferences are the crown jewels of gaming education. Recognized as the World's pre-eminent gaming law events, they are known for providing the Best Gaming Law Content and Best Networking in the Industry. They feature in-depth analysis and practical insights from award-winning gaming lawyers, academics, regulators, and industry executives into the hottest topics and global legal issues.

In 2023, our autumn conference will be hosted in Zurich Switzerland, a superbly central location. In addition to great content, it will be a unique networking event with receptions and a special Gala Dinner held at historic and elegant venues.

Sponsors of the Zurich conference will be partners of the event able to participate in planning and fully involved during the conference itself. We welcome your input into the planning including the topics to be covered and speakers to be considered.

To discuss your involvement please reach out to conference chair Simon Planzer by emailing planzer@planzer-law.com.



150+ DELEGATES FROM
REGULATORS, LAWYERS,
OPERATORS & SCHOLARS

50+ EXPERT SPEAKERS



QUALITY CONTENT ON
TOPICAL ISSUES

PARTICIPATE IN & SHAPE
OUR EXCLUSIVE NETWORKING
EVENTS



BUILD RELATIONSHIPS
ACTIVATE YOUR
SPONSORSHIP WITH WEB &
DEDICATED MAILINGS





THE PERFECT BRAND PROMOTION PLATFORM FOR YOUR ORGANISATION

Being a sponsor of an IMGL conference puts your business in great company. For sponsors who come on board early there is the chance to feed your ideas into the planning committee's deliberations. This is an opportunity to help shape the program and suggest speakers you would like to hear from.

For high-value sponsors there is also the option to be featured in the IMGL Magazine. The magazine is read by over 1000 gaming operators, regulators and lawyers making this a valuable platform in its own right.

We have created the packages in the pages that follow based on the preferences of our previous sponsors. These outline the key benefits our conference sponsors receive together with an indication as to the level of financial commitment involved. None of the packages are set in stone and we would be delighted to work with you to tailor your relationship with IMGL to maximise the benefits to your organization.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

OWN A DEDICATED PIECE OF THE IMGL CONFERENCE SCHEDULE WITH THESE SINGLE-COMPANY OPPORTUNITIES

GALA DINNER SPONSOR – €25,000

Everyone loves a party and IMGL members and conference delegates are no different. Cement yourself in their minds by hosting a memorable gala dinner at one of Zurich's top venues. Gala dinner sponsors receive these valuable benefits

- Five complimentary delegate & three complimentary guest registrations to conference;
- Reserved table of 8 at IMGL Gala Dinner;
- Special marketing at Gala Dinner via menu and table-top adverts;
- Three guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Two full page adverts in each IMGL quarterly publication for year 2023;
- Choice of one panel participant from company for a conference panel;
- Advanced access to conference attendee list for marketing meetings;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.

OPENING RECEPTION SPONSOR – €20,000

Get the IMGL conference off to a flying start with opening reception sponsorship. Held in a dedicated space at the conference venue, the opening reception is where new relationships are made and old friendships are rekindled with these valuable benefits

- Four complimentary delegate & two complimentary guest registrations to conference;
- Special marketing at Welcome Back Reception via table-top adverts;
- Two guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- One full page advert in each IMGL quarterly publication for year 2023;
- Choice of one panel participant from your company for a conference panel;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.



CLOSING RECEPTION SPONSOR – €12,500

Send delegates on their way in style and be the last thing they remember. Held at another top hospitality venue, the closing reception is much more than a wrap up. It is the moment when relationships are turned into business as well as these added benefits.

- Six complimentary delegate & four complimentary guest registrations to conference;
- Special marketing at IMGL Closing Reception via table-top adverts;
- Four guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Two full page adverts in each IMGL quarterly publication for year 2023;
- Choice of one panel participant from company for a conference panel;
- Advanced access to conference attendee list for marketing meetings;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.

The president of the International Association of Gaming Regulators with in-house counsel and private practice law firm representatives



FURTHER SPONSORSHIP OPPORTUNITIES

TAKE YOUR PLACE AS AN INDUSTRY LEADER THROUGHOUT THE ENTIRE CONFERENCE WITH THESE VALUABLE OPPORTUNITIES

PLATINUM SPONSOR – €15,000

- Two complimentary delegate & one complimentary guest registrations to conference;
- One guest invite to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- One 1/2-page advert in each IMGL quarterly publication for year 2023;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.

GOLD SPONSOR – €10,000

- One complimentary delegate & one guest registrations to conference;
- One guest invite to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Half-page advert in IMGL quarterly publications immediately before and after the conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.

SILVER SPONSOR – €7,500

- One complimentary delegate registration to conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Logo in each IMGL publication for year 2022;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.

...MORE OVERLEAF



BRONZE SPONSOR – €5,000

- One complimentary delegate registration to conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Logo in each IMGL publication for year 2023;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.

SUPPORTING SPONSOR – €2,500

- Logo & company description in sponsorship section of conference page on IMGL website;
- Logo in each IMGL publication for year 2023;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference.



IMGL MAGAZINE

IMGL Magazine is the flagship publication from the International Masters of Gaming Law. Launched in March 2021, this quarterly publication is a leading source of expert information and guidance on gaming law worldwide. It is distributed digitally through IMGL's channels and those of partner organizations reaching a large and influential audience of regulators and practitioners worldwide. IMGL's Spring and Autumn conferences are previewed in the magazine providing an additional platform to our higher-value sponsors.





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INTERNATIONAL MASTERS
of GAMING LAW

FIND OUT MORE

Reach out to discuss your sponsorship of the IMGL Zurich conference and how best to showcase your firm.

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