

IMGL®

INTERNATIONAL
MASTERS *of*
GAMING LAW

IMGL AUTUMN CONFERENCE

ZURICH, SWITZERLAND
6-8 SEPTEMBER



THE WORLD'S LEADING ASSOCIATION OF GAMING LAWYERS



IMGL is widely recognized as the premier leader in gaming law education, featuring the pre-eminent gaming lawyers, regulators, in-house counsel, scholars, and other industry professionals in jurisdictions worldwide. Our mission is to enhance and advance gaming law education around the globe and our conferences are a key part of achieving that aim.

The information on these pages will IMGL Zurich conference can play an effective role in your plans for education, networking and commercial development in 2023



IMGL AUTUMN CONFERENCE ZURICH, 6-8 SEPT, 2023

Our conferences are the crown jewels of gaming education. Recognized as the World's pre-eminent gaming law events, they are known for providing the Best Gaming Law Content and Best Networking in the Industry. They feature in-depth analysis and practical insights from award-winning gaming lawyers, academics, regulators, and industry executives into the hottest topics and global legal issues.

In 2023, our autumn conference will be hosted in Zurich Switzerland, a superbly central location attractive to participants from eastern and western Europe and around the world. Work has been progressing at pace to create an engaging conference agenda and secure the participation of expert speakers and pannelists. We have already had confirmation that several regulators from European and US jurisdictions will be attending.

In addition to great content, this will be a unique networking event with receptions and a special Gala Dinner held at the wonderful Guild House Zur Meisen. The closing reception will be held at the fascinating World Football Museum.



150+ DELEGATES FROM
REGULATORS, LAWYERS,
OPERATORS & SCHOLARS



50+ EXPERT SPEAKERS



QUALITY CONTENT ON
TOPICAL ISSUES



PARTICIPATE IN & SHAPE
OUR EXCLUSIVE NETWORKING
EVENTS



BUILD RELATIONSHIPS
ACTIVATE YOUR
SPONSORSHIP WITH WEB &
DEDICATED MAILINGS

The president of the International Association of Gaming Regulators with in-house counsel and private practice law firm representatives at the IMGL London conference



SCHEDULE

Fly in on Tuesday to enjoy our special social event on Wednesday morning featuring a unique Swiss chocolate experience and our the fabulous Welcome Reception overlooking the city of Zurich.

Wednesday, 6 September:

SOCIAL EVENT: SWISS CHOCOLATE EXPERIENCE
OPENING RECEPTION – DIE WAID

Thursday, 7 September

Session 1: – CEO Fireside chat: Moderator: Dr. Simon Planzer, Partner, PLANZER LAW, Switzerland

Session 2 – Keeping the house clean: B2B providers contribution to enforcement against unregulated operators: Moderator: Maria McDonald, Partner, Nordic Gambling, Sweden

Session 3 – Advertising and social media: preserving and growing revenue streams: Moderator: Alla Serebrianskaia, Partner, Asensi Abogados, Spain

Session 4 – The Empire strikes back: Record fines issued by regulators in Northern Europe! Moderator: Nick Nocton, Partner, Mishcon de Reya LLP, UK

Keynote Speaker: Dr. Michel Besson, Swiss Federal Department of Justice and Police

Session 5 – Creating regulation from scratch. Issues faced when regulating new markets and products: Moderator: Joe Kelly, Partner, AL Goodbody, Ireland

Session 6 – Channeling through sound regulation and effective enforcement. Learnings from mature jurisdictions: Moderator: Quirino Mancini, Partner, Tonucci & Partners, Italy

GALA DINNER – GUILD HOUSE ZUR MEISEN

Friday, 8 September:

Session 7 – From bricks to clicks: multichannel challenges and opportunities in casino and retail operations: Moderator: Sean McGuinness, Partner, Butler Snow, USA

Session 8 – Deus ex machina: using technology to improve consumer protection and customer experience: Moderator: Ian Hughes, Chief Commercial Officer, GLI, USA

Session 9 – Sport's relationship with gambling: creating a commercial win-win on sponsorship, IP rights and integrity: Moderator: Ali Bartlett, Partner, Bose McKinney & Evans LLP, USA

Session 10 – The regulators' roadmap for a positive future: Moderator: Marc Dunbar, Partner, Dean Mead, USA. A conference highlight with a full bench of regulators confirmed from around the globe.

CLOSING RECEPTION – WORLD FOOTBALL MUSEUM

We have timed the Closing Reception on Friday afternoon to allow you to conveniently fly out the same evening. There is a very efficient direct train link from the reception location, held on the roof top of the world's football museum with its iconic exhibition, to Zurich airport. You can bring your luggage from the conference and leave directly from the reception. Of course, you might also choose to stay for another night and enjoy the picturesque City of Zurich or spend the weekend in the Swiss Alps.



ACCOMODATION

IMGL Conference Zurich 2023 will be held at the Zurich Marriott Hotel and we have secured special room rates for the duration of the event. Delegates can reserve a room for CHF365 per night a rate which includes breakfast.

IMGL has also secured alternative accomodation at the Ibis Styles Zurich hotel. This hotel is conveniently located for the conference and rooms can be booked for just CHF220

Cut off date for reservations is August 12, 2023. All reservations at the Marriott Zurich can be cancelled free of charge until 6 pm the day before arrival.

You can find all the information you need to reserve your room on the IMGL website www.imgl.org/events/imgl-2023-autumn-conference/

Make the most of your visit to Switzerland with these links to:

[Zurich tourist attractions](#)

[Roger Federer's recommendations](#)

[Train timetable and tickets](#)

[A month-by-month guide to the country
and his invitation to explore](#)



SPONSORSHIP OPPORTUNITIES

TAKE YOUR PLACE AS AN INDUSTRY LEADER IN THE RUN UP TO AND THROUGHOUT THE ENTIRE CONFERENCE

SPONSOR BENEFITS

Sponsorship of an IMGL conference is a great way to advance awareness and engagement with your organisation among our valuable and influential audience. Associate sponsors can get involved for as little as \$3000 with a range of price points to match your budget and objectives.

Depending on the level of sponsorship taken sponsoring companies receive these valuable benefits

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- Complimentary delegate & guest registration to the social program
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- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
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- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference.



Gala dinner will be at the historic
Zunfthaus zur Meisen



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BOOK YOUR PLACE

To book your place at this IMGL conference use the code above or visit:

<https://imgl.regfox.com/imgl-2023-autumn-conference>

*If you are interested in sponsorship opportunities, please contact:
Conference chair Dr Simon Planzer **planzer@planzer-law.com***

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