

# IMGL<sup>®</sup>

INTERNATIONAL MASTERS  
*of* GAMING LAW

## **SPONSORSHIP OPPORTUNITIES**

SPRING CONFERENCE OF THE  
WORLD'S LEADING ASSOCIATION OF  
GAMING LAWYERS  
NAPA, CALIFORNIA, APRIL 2023



**IMGL**<sup>®</sup>

INTERNATIONAL MASTERS  
of GAMING LAW

*IMGL is widely recognized as the premier leader in gaming law education, featuring the preeminent gaming lawyers, scholars, and industry professionals in jurisdictions worldwide. Our mission is to enhance and advance gaming law education around the globe. Membership in our international organization requires demonstrated world-class experience and expertise in gaming law in the member's home jurisdiction and serves as a badge of distinction worn with pride by every member.*



# IMGL SPRING CONFERENCE NAPA APRIL 2023

The International Masters of Gaming Law is a non-profit association, founded over 20 years ago and comprising over 340 members globally. Our members are recognized as the foremost gaming law experts in their jurisdictions, at the forefront of leading-edge developments and trends reshaping the gaming industry.

The IMGL is the leading gaming law education network worldwide, providing a forum for the exchange and dissemination of gaming law knowledge through our flagship biannual conferences, acclaimed masterclass seminar series at the main international gaming events and expos, webinars, articles published in our authoritative IMGL Magazine, our website and via our relationships with leading industry magazines and events.

Our conferences are the crown jewels of gaming education. Recognized as the World's pre-eminent gaming law events, they are known for providing the Best Gaming Law Content and Best Networking in the Industry. They feature in-depth analysis and practical insights from award-winning gaming lawyers, academics, regulators, and industry executives into the hottest topics and global legal issues.

In 2023, we are returning to Napa, California for our spring conference. In addition to great content, this will be a unique networking event with receptions and a special Gala Dinner held at historic and elegant venues.



**150+** DELEGATES FROM REGULATORS, LAWYERS, OPERATORS SUPPLIERS & FINANCIERS

**50+** GAMING LAW EXPERT SPEAKERS, MODERATORS AND PANEL PARTICIPANTS



**QUALITY CONTENT** LEADING THE INDUSTRY IN DETAIL, QUALITY AND TIMELINESS

**INVITE AND ENTERTAIN** YOUR CLIENTS AND GUESTS TO EXCLUSIVE NETWORKING EVENTS



**BUILD RELATIONSHIPS** EXTEND YOUR SPONSORSHIP PERIOD WITH DEDICATED MAILINGS





## THE PERFECT BRAND PROMOTION PLATFORM FOR YOUR FIRM, PRODUCT, TECHNOLOGY, OR SERVICE

IMGL offers multiple sponsorship opportunities to support your marketing and brand promotion initiatives, and to connect with our unique set of prized gaming industry leaders. We recognise that relationship building takes time, so we work with our select sponsors to position your firm, product, technology, or service both through media platforms and by face-to-face connections. Using our exclusive meeting, webinar, email, website, and magazine channels we guarantee wrap-around coverage throughout our Spring Conference and beyond in 2023.

On the following pages you will discover our conference sponsorship packages which include the opportunity to entertain clients as your guests. Discover a combination of dedicated marketing options plus a range of benefits across IMGL channels. If one of our standard packages is not the right fit for you needs, don't hesitate to reach out to IMGL Executive Director, Brien Van Dyke, who will be delighted to work with you to tailor a sponsorship program to match your needs and suit your budget.



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

OWN A DEDICATED PIECE OF THE IMGL CONFERENCE SCHEDULE WITH THESE SINGLE-COMPANY OPPORTUNITIES

## GALA DINNER SPONSOR – \$25,000

**Everyone loves a party and IMGL members and conference delegates are no different. Cement yourself in their minds by hosting a memorable gala dinner at the Culinary Institute of America, Greystone, one of Napa’s top venues. Gala dinner sponsors receive these valuable benefits:**

- Five complimentary delegate & three complimentary guest registrations to conference;
- Reserved table of 8 at IMGL Gala Dinner;
- Special marketing at Gala Dinner via menu and table-top adverts;
- Three guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Two full page adverts in each IMGL quarterly publication for year 2023;
- Choice of panel participant from company for a conference panel and input on topic;
- Advanced access to conference attendee list for marketing meetings;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.

## OPENING RECEPTION SPONSOR – \$20,000

**Get the IMGL conference off to a flying start with opening reception sponsorship. Held in a dedicated space at Napa’s beautiful Silverado Resort and Spa, the opening reception is where new relationships are made and old friendships are rekindled with these valuable benefits:**

- Four complimentary delegate & two complimentary guest registrations to conference;
- Special marketing at Opening Reception via table-top adverts;
- Two guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- One full page advert in each IMGL quarterly publication for year 2023;
- Choice of panel participant from your company for a conference panel and input on topic;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.



## CLOSING RECEPTION SPONSOR – \$30,000 OR TWO \$20,000 SPONSORS

Send delegates on their way in style and be the last thing they remember. Held at the Opus One Winery, the closing reception is much more than a wrap up. It is the moment when relationships are turned into business as well as these added benefits.

- Six complimentary delegate & four complimentary guest registrations to conference;
- Special marketing at IMGL Closing Reception via table-top adverts;
- Four guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Two full page adverts in each IMGL quarterly publication for year 2023;
- Choice of panel participant from company for a conference panel and input on topic;
- Advanced access to conference attendee list for marketing meetings;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.



# FURTHER SPONSORSHIP OPPORTUNITIES\*

TAKE YOUR PLACE AS AN INDUSTRY LEADER THROUGHOUT THE ENTIRE CONFERENCE WITH THESE VALUABLE OPPORTUNITIES

## PLATINUM SPONSOR – \$15,000

- Three complimentary delegate & one complimentary guest registrations to conference;
- Two guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- One ½-page advert in each IMGL quarterly publication for year 2023;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.

## GOLD SPONSOR – \$10,000

- Two complimentary delegate & one complimentary guest registration to conference;
- One guest invite to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- One 1/4 -page advert in IMGL quarterly publications for year 2023;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.

## SILVER SPONSOR – \$7,500

- One complimentary delegate & one complimentary guest registration to conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Logo in each IMGL publication for year 2023;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.

## BRONZE SPONSOR – \$5,000

- One complimentary delegate registration to conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Logo in each IMGL publication for year 2023;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.



## SUPPORTING SPONSOR – \$2,500

- Logo & company description in sponsorship section of conference page on IMGL website;
- Logo in each IMGL publication for year 2023;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Logo on conference sponsors banner displayed at conference.

## \*CAN'T SEE WHAT YOU'RE LOOKING FOR?

With a broad range of live IMGL events, receptions and masterclasses as well as print, web, email and social channels, there are many ways to access and influence our valuable audience of regulators, in-house counsel lawyers, private practice lawyers, suppliers and financiers. We are happy to tailor your marketing partnership with IMGL to ensure you achieve your objectives and your budget. If you have specific ideas for things you would like to do or ways you have tried successfully elsewhere to promote your organization, we would be glad to hear from you. Equally, if you would like help to better exploit the opportunities available with IMGL we can advise and, if required, write winning copy and creative artwork on your behalf.

To discuss these and many other opportunities with IMGL please email IMGL Executive Director Brien Van Dyke at [brien@imgl.org](mailto:brien@imgl.org). She will be happy to have a no-obligation discussion and to signpost you to information to make your partnership with IMGL the most productive and profitable possible.





# IMGL MAGAZINE

IMGL Magazine is the flagship publication from the International Masters of Gaming Law. Launched in March 2021, this quarterly publication is fast establishing a reputation as the leading source of expert information and guidance on gaming law worldwide. It is distributed digitally through IMGL's channels and those of partner organizations reaching an audience running into the thousands worldwide. IMGL's Spring and Autumn conferences are previewed in the magazine providing an additional platform to our Platinum sponsors. Silver level and above sponsors also receive adverts in IMGL Magazine as part of their package.



It is also possible to advertise within the pages of IMGL Magazine as a standalone activity. For details including costs, publication dates and artwork requirements, please contact Phil Savage, IMGL Head of Publications at [phil@imgl.org](mailto:phil@imgl.org).





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## FIND OUT MORE

*To discuss the range of opportunities to use the platform of IMGL events and publications publications to showcase your firm, product, technology, or service or to enhance your brand promotion, please email [brien@imgl.org](mailto:brien@imgl.org)*

