

**IMGL MASTERCLASS
AT ICE 2019**

Wednesday, February 6, 2019

PROGRAMME

10:00	Doors Open	
10:15-10:30	Opening Remarks	IMGL President Jamie Nettleton, Addisons Lawyers, Australia
10:30-11:20	Social Responsibility – What does it really mean? – Social responsibility is a focus of business and governmental entities across the globe, but even the term means different things in different jurisdictions. This panel will address how social responsibility is evolving across the globe, with emphasis on gaming advertising and teen related gaming issues.	Moderator – Donna More, Fox Rothschild LP, USA Panelists: Cosmina Simion, Nestor Nestor Diculescu Kingston Petersen, Romania Connie Jones, AGEM, USA Pieter Remmers, Assissa, Netherlands Andrew Cotton, Gordon Dadds, UK
11:20-11:30	Break	
11:30-12:20	The complexities of regulation – what is the role of today's regulator? The relationship with the gambling industry and its regulators varies dramatically from territory to territory. Some relationships appear to be discursive and collaborative; others appear to be adversarial and difficult. Why is that? Such differences raise questions about that relationship generally and how it should be. What method of regulation is most effective? Should regulators spoon-feed the industry, lead the industry or provide a framework to the industry to look after itself? Should regulation be "outcome-based" or prescriptive?	Moderator – Stephen Kettleley, Wiggin, UK Panelists: Dr. Wulf Hambach, Hambach & Hambach, Germany Michael Lipton, QC, Dickinson Wright, PLLC, Canada Paul Newson, Liquor and Gaming NSW, Australia Andre Wilsenach, UNLV International Center for Gaming Regulation, USA
12:20-12:40	Break	

12:40-13:20	Sports Betting – Evolving Issues - - Whether in mature or emerging jurisdictions, new issues continue to arise in the sports betting arena. This panel will discuss issues such as use of data (fixtures, pricing, etc.), sports integrity and advertising which continue to create new legal hurdles across the globe.	Moderator – Marc Ellinger, Ellinger and Associates, LLC, USA Panelists: Kate Lowehar-Fisher, Dickinson Wright, PLLC, USA Nick Nocton, Mishcon del Reya, LLP, UK John Maloney, Law Offices of John K. Maloney, USA Jamie Nettleton, Addisons, Australia
13:20-13:30	Break	
13:30-14:20	The Increasing Relevance of Technology in Regulation – Artificial intelligence, blockchain and crypto-currency are fast growing fields in gaming. The panel will discuss how regulatory entities can use technology and how those same entities can regulate technology as it expands across the gaming industry.	Moderator – Diane Mullenex, Pinsent Masons LLP, UK Panelists:
14:20-14:30	Break	
14:30-15:20	Gaming, Elected Officials and the Media – As populism continues to have a foothold in governments across the world, it becomes ever more important for the gaming industry to stay involved to defend itself. This panel will discuss the restrictions on gaming businesses in electoral activity and in media with a guide to how gaming businesses can participate in both and insure a continued vibrant gaming industry.	Moderator – Marc Dunbar, Jones Walker LP, USA Panelists:
15:20-15:30	Break	
15:30-16:15	Anti-Money Laundering/Know Your Customer – New regulations, fines and litigation continue to address the AML/KYC arena; in the end, the question is how well do you really need to know your	Moderator – Hilary Stewart-Jones, Harris Hagan, UK Panelists: Andrew Tait, Gordon Dadds, UK Dr. Simon Planzer, Planzer Law, Switzerland

	customer to protect your business. This panel will address the shifting and ever-increasing standards in online and land-based gaming operations and the differences in various jurisdictions in each.	
16:15-17:30	Reception	