

IMGL Masterclass at G2E
AGENDA

Introductions – Jamie Nettleton, President, International Masters of Gaming Law

10:15 – Lotteries

In what seems to be a never-ending-growth business model, State Lotteries in America quietly generated around \$80 billion in sales last year. Instant ticket sales have taken off over the last decade while draw games sales have generally lagged, with the exception of enormous jackpot games such as Powerball and Mega Millions...which themselves have undergone recent facelifts to drive additional business. This panel will provide updates from industry innovators who are working to develop new methods to continue this growth, including international sales, virtual sports wagering, and more.

Moderator: Dan Russell, Partner, Jones Walker, LLP, USA

Panelists:

Darian Stanford, Counsel, Tonkon Torp LLP, USA

Pat McHugh, Sr. VP, Lottery Systems, Scientific Games, USA Tommy Shepherd, Partner, Jones Walker, LLP, USA

Lloyd D. Levenson, CEO, Cooper Levenson, USA

Philip A. Sicuso, Partner, Bingham Greenebaum Doll LLP, USA

11:15 – Networking Break

11:30 – Tribal Sports Betting

This panel will address legal, political and technical issues for Indian tribal governments to consider before taking steps to offer sports betting on Indian lands. Some of the issues discussed will include the compact process, exclusivity issues and the use of technology to offer sports betting.

Moderator: Joe Webster, Partner, Hobbs, Straus, Dean & Walker, LLP, USA

Panelists:

Kevin Quigley, Attorney, Foley & Quigley PLC, USA

Tom Foley, Attorney, Foley & Quigley PLC, USA

Gordon Dickie, Executive Director, Seminole Tribe of Florida Gaming Commission, USA

12:30 – Networking Break

13:00 – Marketing of Blockchain, CFDs, ICOs and i-Gaming Ventures – Lessons from Europe, Asia and the US.

This session shall address some of the key issues affecting the online industries:

- What are the trends we expect to see in 2019 in marketing i-Gaming globally?
- What are the Legal challenges in marketing cryptos and ICOs, compared to CFDs and i-Gaming?
- How blockchain and cryptocurrencies can further disrupt the iGaming Space?

- What are the recent and forthcoming regulatory and AML rules concerning blockchain operations?
- How can MasterCard's recent demands for legal opinions for online operations be met?
- How do the M&A craze further impact the key online players in the i-Gaming and crypto industries?

Moderator: Tal Itzhak Ron, Chairman/CEO, Tal Ron, Drihem & Co., Law Firm, Israel

Panelists:

Jessica Maier, Attorney, Melchers Law Firm, Germany

Claire Wellard, Chief Operating Officer, Ihre Consulting AB, Sweden
Dr. Simon Planzer, Partner, PLANZER LAW, Switzerland

Harmen Brenninkmeijer, Managing Partner, Global Chain, Hong Kong

14:00 – Networking Break

14:15 – Can Responsible Gaming Keep Pace With Advancements in Gaming?

With the legalization of sports betting, the blurring of “gambling” and “gaming” for online games and the move to cashless gaming can regulations to protect patrons keep pace? The gambling landscape is changing at such a rapid pace that research to support adequate responsible gaming measures may be lagging. Although we don't know for certain that problem gambling will increase with legalization of sports betting, problem gambling organizations are calling for additional funding to be included in legislation to allow sports betting. Experience has taught us that is difficult to gain funding for PG services once a program is in place. The challenge of protecting online players without minimizing enjoyment of the games is an ongoing challenge. Stronger controls are needed to counter underage play. We live in an increasing cashless society and players are demanding this type of convenience. How can the industry best provide cashless technology with the necessary safeguards? This session will explore these questions and more.

Moderator: Connie Jones, Director of Responsible Gaming, AGEM, USA

Panelists:

Omar Sattar, Co-Founder and Executive VP, Sightline Payments, USA

Kevin Mullally, Vice President Government Relations and General Counsel, Gaming Laboratories International, LLC, USA

Brett Abarbanel Ph.D., Director of Research, UNLV International Gaming Institute, USA

Birgitte Sand, CEO, Danish Gambling Authority, Denmark

15:15 – Networking Break

15:30 – Multijurisdictional Gaming Issues

As different forms of legalized gaming continue to develop globally, the time and costs of licensing companies in each jurisdiction becomes a burden on manufacturers and suppliers. This also prevents certain start up entities with exciting new products from entering the market. This panel will explore

ways in which to streamline the process, but yet keep the independence and integrity of each licensing process.

Moderator: Marie Jones, Partner, Fox Rothschild, USA

Panelists:

Stephen Ketteley, Partner, Wiggin UK, United Kingdom

Thomas N. Auriemma, Compliance Committee, Penn National Gaming, USA

Lori Olk, Senior Director of Regulatory Compliance, Konami Gaming, Inc., USA

Louis S. Rogacki, Deputy Director of Division of Gaming Enforcement, State of New Jersey, Office of the Attorney General, USA

Christine Masino, Senior Director of Compliance, IGT, USA

16:30 – Wrap up