European Gaming Lawyer

SHAPING THE FUTURE OF EUROPEAN GAMING LAW

2015 Media Information

Published in association with:

iGAMING BUSINESS

‘Best Gambling Publication’ 2012 & 2013
WWW.iGAMINGBUSINESS.COM

IMGL

INTERNATIONAL MASTERS OF GAMING LAW
WWW.GAMINGLAWMASTERS.COM
Giving you access to thousands of gaming industry professionals all over the world.

ABOUT EUROPEAN GAMING LAWYER

In the last two decades, gaming law has emerged as a critically important legal specialisation. It is an exciting and diverse practice that touches on many other disciplines of law such as contracts, antitrust, constitutional law and others. This area of practice has grown rapidly to meet the demand of growing and emerging gaming markets across the globe. If your firm offers gaming law as a speciality and would benefit by reaching senior level decision makers representing online casino, sports betting, poker, bingo or lottery executives, as well as regulators, security or surveillance directors, in-house counsel, or gaming lawyers, advertising in European Gaming Lawyer magazine can help connect your firm’s abilities with the needs of the gaming industry.

READERSHIP PROFILE:

BY JOB TITLE

- CEO/MD/Owner 29%
- Marketing/Sales Director 23%
- COO 22%
- Technical Director 12%
- CFO 11%
- Other 3%

BY INDUSTRY SECTOR

- Casino Operators 26%
- Sportsbook (inc. betting exchanges) 22%
- Poker Rooms 17%
- Service Providers 11%
- Bingo (inc. Skill Gaming Operators) 10%
- Affiliates/Portal Owners 8%
- Land-based Gaming Operators 4%
- Analysts & Financial 2%

DISTRIBUTION

European Gaming Lawyer is distributed globally to 25,000 readers. In addition to the print distribution, European Gaming Lawyer is circulated digitally to a database of over 44,000 gaming executives providing an enhanced and versatile option for both our advertisers and subscribers. Furthermore, each issue of European Gaming Lawyer is archived on both IMGL’s website www.GamingLawMasters.com and www.iGamingBusiness.com.

All of this of course means fantastic added exposure for our advertisers in front of senior level executives representing the multiple global market sectors within the gaming industry.

European Gaming Lawyer is published by iGaming Business in partnership with the International Masters of Gaming Law bi-annually, as follows:

Spring 2015 issue

Copy deadline - Friday 6th March 2015
Published - late March 2015

Autumn 2015 issue

Copy deadline - Tuesday 1st September 2015
Published - mid September 2015

10,875
Total Readership

44,000+
Digital Distribution

40+
Read in Countries Worldwide
EVENT DISTRIBUTION

iGaming Business has an unrivalled event distribution going to more than 50 events a year. Combined with the IMGL distribution, European Gaming Lawyer has fantastic additional distribution at key industry events meaning even more exposure for advertisers in targeting senior level gaming executives with their brand and expertise.

BY GEOGRAPHICAL LOCATION

SPRING ISSUE
APRIL 2015
iGaming Forum
Global iGaming Summit & Expo (GiGSE)
Mobile Gaming Summit
IMGL Spring Conference
G2E Asia
iGaming Super Show
World Gaming Executive Summit
Global Lotteries Executive Summit

AUTUMN ISSUE
SEPTEMBER 2015
Global Gaming Expo (G2E)
IMGL Autumn Conference
European iGaming Congress & Expo (EiG)
Eastern European Gaming Summit (EEGS)
Balkan Entertainment & Gaming Expo (BEGE)
Barcelona Affiliate Conference (BAC)
Apps World Europe
Malta iGaming Seminar (MIGS)
Mobile and Tablet Gambling Summit
Annual Legal Gaming in Europe Conference
Social Gambling Conference
ICE
London Affiliate Conference
RATES & SPECIFICATION

RATES:

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<tr>
<th>Size</th>
<th>Member Rate</th>
<th>Non Member Rate</th>
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<td>Double Page Spread</td>
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<td>£4,200 / 1 issue</td>
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<td>£6,400 / 2 issues</td>
<td>£7,800 / 2 issues</td>
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<td>£2,700 / 2 issues</td>
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ARTWORK SPECIFICATIONS

- Double page spread ad - 420mm (w) x 297mm (h)
- Full page - 210mm (w) x 297mm (h)
- Half page horizontal - 183mm (w) x 130mm (h)
- Quarter page portrait - 89mm (w) x 130mm (h)

- 3mm bleed is required on all sides
- Artwork must have a resolution of at least 300dpi
- Artwork must use CMYK colour spacing
- All fonts and images outlined and embedded
- Artwork is preferred as a press ready X1A pdf

If the above specifications are not strictly adhered to there is a risk your advert will not reproduce correctly.

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EXAMPLES

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